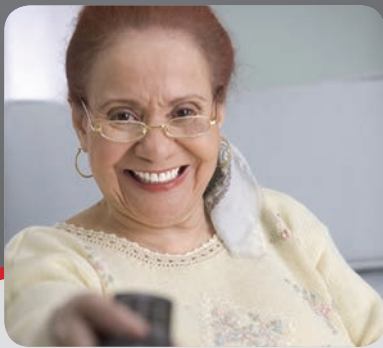


# RELIABLE. SIMPLE. AFFORDABLE.



Summed up in three words and proven with every customer, **Bulk TV & Internet™** is the clear choice for your facility's television and Internet needs.

# Give Your Residents the **Best in Entertainment** from **Bulk TV & Internet.**<sup>TM</sup>

**Bulk TV & Internet** is a leading provider of television solutions to long-term care and assisted living facilities nationwide. Relying on extensive experience, **Bulk TV & Internet** provides **DIRECTV's** top-notch entertainment to upwards of 300,000 units in all 50 states. Bulk TV & Internet offers scalable solutions to meet the unique needs of all types of facilities. Whether you are looking to give your residents premium entertainment options or you are most interested in reducing monthly costs, Bulk TV & Internet offers **flexible solutions** to best meet your needs.

## Upgrade with the Best:

<b>Leading Edge Technology</b>	Headend & DRE Systems Available
<b>Comprehensive Warranty</b>	Included on All Qualifying Systems
<b>Cost-Effective Solutions</b>	No Out-of-Pocket Equipment Expense
<b>Published Programming Rates</b>	Eliminate High, Unexpected Cable Hikes
<b>Unparalleled Customer Service</b>	24/7 Customer Support
<b>Nationwide Provider</b>	Customers in All 50 States
<b>High-Speed Internet</b>	Affordable Turnkey Solutions



# Option 1: Centralized Headend System



Bulk TV & Internet custom builds a headend system to deliver an à la carte channel line-up without a set-top box. Residents will enjoy all of their favorite channels and you'll value the low-maintenance, turnkey solution and comprehensive warranty without the out-of-pocket equipment costs.

## Headend Advantages:

Tailored Channel Line-Up

Customized Community Channel

HD & Premium Channel Upgrade Options

No Set-Top Boxes Required

Scrolling On-Screen Channel Guide

# Option 2: DIRECTV Residential Experience (DRE)

Residents can easily find what they want to watch with a simplified, anti-microbial remote and easy-to-use interactive programming guide. Offer your residents over 100 HD channels and set your facility apart with the DIRECTV Residential Experience from Bulk TV & Internet.

## DRE Advantages:

Easy-to-Navigate Interactive Programming Guide

Simplified, Anti-Microbial Remote

Over 100 HD Channels

Easy Search Functionality

Community Messaging & Facility Branded Guide

DVR Capabilities





# High-Speed Internet

Offering both wired and wireless solutions, **Bulk TV & Internet** provides a robust system capable of handling the growing demand for Internet services. Our **turnkey solutions** are easy to manage and include **24/7 technical support** for residents and staff. With various lease options available, adding this key amenity is **easy** and **affordable**.

## Advantages Include:

High-Speed Internet Access with Dedicated Bandwidth to Provide the Fastest and Most Secure Internet Portal

Offer as a Free Amenity or Pay-to-Use Access

Affordable Lease Options

24/7 Resident Support Services

Assignable IP Addresses

Bandwidth Throttling

VPN Support



# Mitel Phone Systems

As an *Authorized Partner* with Mitel, Bulk TV & Internet delivers enterprise Voice-over-IP (VoIP) phone solutions to your facility. Regardless of the size of your property, Mitel phone solutions from Bulk TV can help you improve the communication capabilities and applications for you and your residents.

## Advantages Include:

- Integrating nurse call systems with fixed and wireless telephones to improve response times
- Improving emergency response and security using wireless telephone applications
- Integrating with mobile applications that help to manage service requests, maintenance requests and provide management reporting

Let the experts customize a solution to meet your needs.

**Tim Classey | 919-792-3505 | tclassey@BulkTV.com | www.BulkTV.com**



\*Bulk TV requires payment of first and last month of agreement. Business credit evaluation is also required. Other restrictions may apply. Images for illustrative purposes only. The Situation Room with Wolf Blitzer: ©2014 Cable News Network. A Time Warner Company. All rights reserved. †Based on a Q2 2011 survey of 54 hotel guests in installed test properties. Hardware and programming available separately. Other conditions apply. DIRECTV programming, pricing, terms and conditions subject to change at any time. Taxes not included. Receipt of DIRECTV programming subject to terms of the DIRECTV Commercial Lodging and Institutions SMATV Viewing Agreement and the DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. ©2014 DIRECTV, LLC. the DIRECTV for Business logo is a trademark of DIRECTV, LLC. All other trademarks and service marks are the property of their respective owners.

